



ENGAGEMENT SPOTLIGHT

ENGAGEMENT NAME:

Cloud Financial Optimization

CLIENT INDUSTRY:

Energy and Utilities

PROJECT OBJECTIVE:

Lead a cloud optimization initiative to enhance visibility into deployed workloads and provide real-time technical and financial analytics. Advise on best practices for cost optimization and develop the foundation of a FinOps practice.



How Windval delivered real-time technical and financial analytics to optimize cloud environments and develop an enterprise grade FinOps foundation.

For a large enterprise organization, Windval developed a cloud optimization program and delivered strategic advisory services to lead and execute financial and technology objectives. 1) Cost optimization program balanced with detailed technical analysis that promoted tactical execution aligned with the organization's FinOps strategy. 2) Real time data to speed business decisions while ensuring technical requirements are met. 3) Support of cloud infrastructure teams.

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APPROACH

- **Blending Financial & Technical Operations (FinOps)**

Evaluating cloud subscription costs, while simultaneously ensuring that technical specifications are met. Ensuring digital transformation remains agile while providing cost optimization strategies.

- **Prioritizing Resources and Automating the Process**

Examine all cloud resources to determine the greatest potential cost savings. Ensure the process is reproducible, and supportable by automating the process. Focus on industry standard best practices and toolsets.

- **Real-time Inspection and Reporting**

Create real-time dashboards and provide data analytics in a manner that facilitates agile decision making for all phases of the FinOps lifecycle.

- **Education and Alignment**

Educate and guide team members during all project tasks and program phases. Ensure the client is able to align cost optimization principles with future cloud strategy decisions.

CONCLUSION

Proven results through senior leadership talent and experience.

FinOps programs are an emerging and key element for optimizing a business' cloud strategy. Blending financial analysis with technical operations is not about only technology – an organization's culture, processes, and human factors can (and do) raise challenges. The ability to understand modern IT solutions and capabilities coupled with a deep understanding of how to work with teams and individuals from the executive suite to the cloud console make the difference. At Windval, we bring senior-caliber skills and experience and take "hands-on" action at all levels of the organization. While strategy, architecture, engineering, and operations are important – understanding how to deliver a successful implementation is paramount.

RESULTS

\$1M

Potential annual cost savings identified.

400+

Unused and underutilized resources identified.

3 mos.

Practice start-up – start to finish.



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